

CLARETTA J. BELLAMY

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EXPERIENCE:

Contributing Writer

Diversity in Action Magazine

January 2022 - present

- Wrote and published feature articles on people of color and women pursuing STEM for DIA's winter, spring, summer and fall print issues.

NBCBLK & NBC Health News Fellow

NBC News, New York, NY

October 2021 – present

- Wrote and published over 100 daily news and feature stories, both solely and collaboratively, with unique angles related to Black history, entertainment, health, culture, politics and business.
- Wrote and published several stories about health, including research studies, for the NBC News medical unit.
- Reported on-camera for series in [Buffalo, New York](#) and [Selma, Alabama](#) in partnership with the W.K. Kellogg Foundation; also [discussed the progress](#) of these communities [with national news reporters](#).
- Made on-air appearances on NBC News Now to discuss reporting for NBCBLK.
- Amplified voices of small Black communities, like [Mason, TN](#), targeted by racist governmental practices.
- Focused on challenges prevalent to Black women, including [student debt](#), [fibroids](#) and [alopecia](#), while also analyzing the institutional racism that prevents upward mobility and equal access to medical treatment.

Account Coordinator

Violet PR, Montclair, NJ

February 2021 – October 2021

- Researched and wrote news releases, pitches, media advisories, blogs and social media content
- Managed social media campaigns and planned multi-platform content for several clients.
- Packaged materials for press releases, including attending events, taking videos/photos, interviewing notable individuals for quotes and writing releases.
- Produced videos for Violet PR's social media channels relating to client events and news.

Content Producer, Student Role, Office of Communications

Rutgers University, Newark, NJ

August 2018 – June 2020

- Wrote news articles published on Rutgers University's website viewed by students, faculty, and general public.
- Secured interviews and conducted research for upcoming projects.
- Produced promotional videos and student profile series published on university's YouTube channel.
- Served as on-camera co-host for Connect TV university news program.

SKILLS:

Writing, reporting both on and off-camera, shooting video, video editing on Adobe Premiere, public speaking, NewsConnect, iNews, Nebula

EDUCATION

Rutgers, The State University of New Jersey,

Rutgers School of Arts and Sciences – Newark

Bachelor of Arts, Journalism and Media Studies

Minor: Video Production

Journalism Excellence Award Recipient

Phi Beta Kappa Honor's Society Inductee of Rutgers University-Newark Chapter

NABJ 2023 Salute to Excellence Awards Nominee