

CLARETTA J. BELLAMY

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EXPERIENCE:

Contributing Writer

Diversity in Action Magazine

January 2022 - present

- Wrote and published feature articles on people of color and women pursuing STEM for DIA's winter, spring, summer and fall print issues.

NBCBLK News Fellow

NBC News, New York, NY

October 2021 – present

- Wrote and published over 100 daily news and feature stories, both solely and collaboratively, with unique angles related to Black history, entertainment, health, culture, politics and business.
- Reported on-camera for series in [Buffalo, New York](#) and [Selma, Alabama](#) in partnership with the W.K. Kellogg Foundation; also [discussed the progress](#) of these communities [with national news reporters](#).
- Made on-air appearances on NBC News Now to discuss reporting for NBCBLK.
- Amplified voices of small Black communities, like [Mason, TN](#), targeted by racist governmental practices.
- Focused on challenges prevalent to Black women, including [student debt](#), [fibroids](#) and [alopecia](#), while also analyzing the institutional racism that prevents upward mobility and equal access to medical treatment.

Account Coordinator

Violet PR, Montclair, NJ

February 2021 – October 2021

- Researched and wrote news releases, pitches, media advisories, blogs and social media content
- Managed social media campaigns and planned multi-platform content for several clients.
- Packaged materials for press releases, including attending events, taking videos/photos, interviewing notable individuals for quotes and writing releases.
- Produced videos for Violet PR's social media channels relating to client events and news.

Content Producer, Student Role, Office of Communications

Rutgers University, Newark, NJ

August 2018 – June 2020

- Wrote news articles published on Rutgers University's website viewed by students, faculty, and general public.
- Secured interviews and conducted research for upcoming projects.
- Produced promotional videos and student profile series published on university's YouTube channel.
- Served as on-camera co-host for Connect TV university news program.

SKILLS:

Writing, reporting both on and off-camera, shooting video, video editing on Adobe Premiere, public speaking, NewsConnect, iNews, Nebula

EDUCATION

Rutgers, The State University of New Jersey,

Rutgers School of Arts and Sciences – Newark

Bachelor of Arts, Journalism and Media Studies

Minor: Video Production

Journalism Excellence Award Recipient

Phi Beta Kappa Honor's Society Inductee of Rutgers University-Newark Chapter

NABJ 2023 Salute to Excellence Awards Nominee